

**EXHIBITION OF FASHION, ВЫСТАВКА МОДЫ,  
SHOES, LEATHER ОБУВИ, КОЖИ И МЕХА  
AND FUR**

**ELITELINE**  
ELITE LINE

**CAF**  
CENTRAL ASIA FASHION

**30** июля **July** - **1** августа **August** **2023**

**ALMATY,  
KAZAKHSTAN**

Организатор / Organizer  
**catExpo**

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***Central Asia's largest international fashion exhibition,  
Central Asia Fashion, opens its 32nd season***

More than 160 exhibiting companies from 15 countries and more than 6,000 professional buyers from Central Asia will meet in Almaty on 30 July at Central Asia Fashion.



Fashion show at Central Asia Fashion Spring-2023

Atakent Exhibition Centre (Pavilion 10 and 11), the leading event of the fashion business will be held for 3 days and will end on 1 August.

The main sections of Central Asia Fashion will feature 40 groups of fashion products, including women's, men's, children's, evening wear, footwear, accessories, homewear, as well as clothing in large sizes and for active lifestyles.

CAF's main mission is to establish contacts between suppliers and retailers, creating a platform for direct and profitable sales of clothing, footwear and accessories for both parties. Over the 15 years of its existence, Central Asia Fashion has become the most important business event for representatives of the fashion business in Kazakhstan, Uzbekistan, Kyrgyzstan, Turkmenistan and Tajikistan. Exhibitors from Turkey, Italy, France, Spain, Russia, Belarus, Ukraine, Slovenia, Poland, Moldova, Iran, China and other countries will gather in one place in the new season of the exhibition. The significant representatives of the fashion industry will discuss cooperation and present the best novelties of the coming season.

At CAF you may find out about fashion trends, pre-order and purchase collections, discover new brands and establish business contacts with their representatives. In the previous spring season this year, for example, 98 percent of the participants received pre-orders and reported a high return on their participation.



Стенд участника Central Asia Fashion Spring-2023

Exhibition organizer, Catexpo CEO, Metin Arslan stresses: *“It is very important to us that the event is consistently held in a professional B2B format and remains international. The quality and selection of the profile audience, in the current realities of the increased focus on Asia, is now more important than ever for the global business community. This saves the most valuable resource - time - as well as reducing risk and helping to build trust in the region. This is not the first season we have seen increased interest from foreign investors in Kazakhstan as a region with a stable and favourable environment for doing business. This means that CAF's main focus on*



Organizer, Catexpo CEO, Metin Arslan

*improving business processes and attracting investment to the Central Asian region in the fashion industry is more relevant than ever.”*



Traditionally, the program of events and activities at Central Asia Fashion is designed to create the most comfortable conditions for working at the venue: business zones and showrooms operate daily within the framework of the exhibition, and the catwalk is the stage for three days of intensive fashion shows with the participation of professional models. A gala show featuring the most popular fashion brands is expected in the coming Autumn-2023 season.

Meanwhile, the fourth season of the International Exhibition of footwear, fur, leather and accessories Elite Line will take place at the same location in Atakent as CAF.



Buyers and participants of Elite Line-2022

Along with foreign participants from ten countries, for the first time, the Kazakhstani exhibition will be attended by business delegates from London: representatives of the world-renowned, largest International Fur Federation (IFF). One of the oldest and most respected fur federations in the world with a 75-year history of development unites over 56 associations from 40 countries and involves several hundred fur traders. As well as promoting the culture of the fur business, the Federation actively supports young designers and retailers who intend to get involved in fur and fashion, and also monitors a special certification program regarding environmental impact. Partnership of the IFF with Kazakhstan exhibition represents a commitment to the highest quality fur garments, ensuring environmental standards and consumer confidence in their purchases.

Another innovation of the organizers of Elite Line in Almaty is the increase in footwear brands with European quality on display. This became possible thanks to the partnership with Euro Shoes, a leading specialized exhibition widely known to many buyers. A wider selection of manufacturing companies from Europe, North and South America and Australia will now be available for Kazakh shoe retailers to pre-order.

**For more information on the Central Asia Fashion and Elite Line program, please visit the exhibitions' official websites [fashionexpo.kz](http://fashionexpo.kz) and [www.eliteline.kz](http://www.eliteline.kz).**